



NOA NORTHERN ONTARIO
ANGELS

ANO LES ANGES DU
NORD DE L'ONTARIO



Canada

nohfc

An Agency of
the Government
of Ontario

northernontarioangels.ca





Our Vision
Economic Prosperity
across Northern Ontario

Our Mission
Connecting Angel Investors
to Northern Ontario Entrepreneurs



NOA Named one of the Top Angel
Organizations in North America



National Angel Capital Organization



About Us

Northern Ontario Angels (NOA) is a member based not-for-profit organization formed in 2005 that facilitates the connection between Entrepreneurs and accredited Angel Investors in Northern Ontario.

NOA is governed by a professional, regional Board of Directors with experience across all sectors. NOA is staffed with an Executive Director, an Operations & Events Manager, and part-time NOA Consultants from across Northern Ontario.

As part of our commitment to our members, our NOA Consultants offer access to local investment opportunities, exceptional due diligence, research, guidance and mentorship. They work closely with Entrepreneurs to help them become investment ready and then have them pitch their business virtually and face to face to Investors.

NOA has built trusted relationships with over 480 accredited Investors from North America and around the World, with the majority from Northern Ontario.

NOA collaborates with the Regional Innovation Centres, Economic Development Corporations, Business Centres and other Angel Organizations to strengthen relationships across the North and within Canada.

NOA is funded by the Federal Economic Development Agency for Northern Ontario (FedNor) and the Northern Ontario Heritage Fund Corporation (NOHFC). We partner with regional and national corporations to offer opportunities and services to our members and their portfolio companies. These Partnerships exist and are available at a variety of levels. Details can be found within this brochure and further information can be required from our Operations & Events Manager.



NOA BOARD OF DIRECTORS

Executive Committee

Donna Smith, Thunder Bay **Chair**
Cory Robin, Timmins **Secretary**
Nathan Dool, Sault Ste. Marie **Treasurer**

Directors

Yannick Benoit, North Bay
Sandi Boucher, Thunder Bay
Cindy Campbell, Timmins
Anshumali Dwivedi, Sault Ste. Marie
Dan Hollingsworth, Sault Ste. Marie
Ian Kilgour, North Bay
Dr. Deborah Saunders, Sudbury

Management Team

Ian Lane, Sudbury **Executive Director**
Mary Long-Irwin, Thunder Bay **Director of International Development**
Kim Wahamaa-Deschenes **Operations & Events Manager**

Our Values

Trust - Trust is the foundation upon which Northern Ontario Angels has built its reputation with Investors and Entrepreneurs. Our Investor members entrust us with their plans and expectations. Entrepreneurs rely on us to seek out investment and expertise. This trust manifests through the common goal of building a stronger Northern Ontario economy.

Expertise - Professional quality results are achieved through our passion, leadership, education, responsibility, and accountability. The quality of our people and the excellence in our operations lead to NOA's successful results, known around the world.

Integrity - NOA proudly upholds the values of honesty, truthfulness and sincerity, while remaining ethical and fair in even the most difficult situations. The effort, time and due diligence put into every deal is true to our mission of delivering superior results in a professional manner.

Strong Governance - With representation across Northern Ontario, the Board of Directors have the professionalism and diverse knowledge to set NOA's strategic priorities and provide effective fiduciary oversight.

Confidentiality NOA Investor members and Entrepreneurs know that our Staff and Consultants will safeguard and protect the privacy of all matters, in all circumstances.

Collaboration NOA fosters internal collaborations with partners and stakeholders to develop strategies and educational programs for entrepreneurs and investors to support economic prosperity across Northern Ontario. These partnerships stimulate lead generation opportunities to NOA for sustainability and growth.



We are very proud to be named one of the TOP Angel Organizations in North America. This accreditation has put NOA on the map of connecting our Northern Ontario Entrepreneurs to the World! Together we are a global success! Thank you to our funding agencies FedNor and NOHFC, and our Partners. Thank you to our Board, our Staff and our Consultants together with our angel investors and entrepreneurs. Your commitment to our organization drove this achievement!

Donna Smith, Chair
NOA Board of Directors



Our Process

Applying Companies

Entrepreneurs from Northern Ontario can submit their application online at www.northernontarioangels.ca. The Executive Director reviews all applications and introduces successful applicants to their local NOA Consultant.

The NOA Consultant helps the applicant Entrepreneur understand the investment process, giving them tools needed to become investment ready. When the Entrepreneur is ready, a public or private pitch event is organized where the Entrepreneur presents to Investor members in attendance. The presentation is also recorded for absent members to view, and the details of this opportunity is placed on the NOA private Investor portal.

Non-Disclosure Agreements are signed by both Entrepreneurs & Investors.

NOA matches the Entrepreneur with the Investor(s) and they make their own legal arrangements to complete the investment. NOA takes no fees from the companies and all Investors are responsible for their own investments.

Applying Investors

Accredited Investors from anywhere in the world are welcome to join NOA. Investors are invited to apply online through our website. They are required to complete an investment criteria document that will inform NOA staff of their investment references regarding sector, stage, and the amounts they are willing to invest. This will allow staff to provide curated opportunities that match their criteria.







Our Success

NOA Deals Aggregated 2005 - March 2022

Details

465	Companies Received Investment
\$663 M	Total Investment from all Sources
\$206 M	NOA Member Investment
5,641	New Full-time Jobs
3,216	Maintained Full-time Jobs

Sectors

46%		Technology
22%		Manufacturing
20%		Services
6%		Resources
5%		Real Estate
2%		Entertainment

Our Partner Levels

	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Event \$1,000
No. of Partnerships Available	2 Max.	2 Max.	4 Max.	Unlimited	Unlimited	Unlimited
Recognition at Sessions	Co-Host with speaking opportunity	Co-Host with speaking opportunity	Announcement and Corporate logo large	Corporate logo medium	Corporate logo small	Corporate logo
Recognition on NOA Website	Banner Ad & Corporate Video Link	Banner Ad & Corporate Video Link	Banner Ad	Corporate logo large	Corporate logo medium	
Complimentary Session Registration	16 Registrations	12 Registrations	8 Registrations	2 Registrations	2 Registrations	1 Registration
Logo on NOA Pop Up Banner	Corporate logo large	Corporate logo large	Corporate logo large	Corporate logo medium	Corporate logo small	
Exhibitor Booth at NOA Sessions	Preferred slot and promotional material	Preferred slot and promotional material	Preferred slot and/or promotional material	Preferred slot and/or promotional material	Promotional material only	Digital Promo Material
Social Media Promotion	Six social media posts per year	Five social media posts per year	Four social media posts per year	Two social media posts per year		
Promotion of Services to Entrepreneurs and Investors	Quarterly E-Newsletter Articles/Promotion	Quarterly E-Newsletter Articles/Promotion	2 email ads per year	2 email ads per year		
VIP Seating at NOA Sessions	Preferred seating with key stakeholders	Preferred seating with key stakeholders	Preferred seating with key entrepreneurs and investors			
Digital Promotion	Opportunity to link video, logo on Website, Investor Portal, Company Feature in E-Newsletter	Opportunity to link video, logo on Website, Investor Portal, Company Feature in E-Newsletter	Opportunity to link video, logo on Website, Investor Portal, E-Newsletter			
Opportunity to Co-Host Virtual Event	4 per year	4 per year	3 per year	1 per year		
Preferred Speaking Opportunities	Co-Host Event	Co-Host Event	Co-Host Event			2 minute corporate intro

- ✓ Brand awareness through digital platforms including the NOA website, social media, e-newsletter and virtual/face to face events, plus local media exposure.
- ✓ Increase your reach to valuable connections with Partners, Entrepreneurs and Investors.
- ✓ 1,000+ website visitors per month.
- ✓ Regional, Provincial, National and International exposure.
- ✓ 12 Investment / Pitch Events per year across Northern Ontario.
(Public, Private & Virtual Sessions)

Our Funding Agencies



Our Partners



“ Partnering with Northern Ontario Angels was an easy choice for BDO Canada because we are committed to supporting Entrepreneurs across Northern Ontario. The connections we have made with NOA members through the many events they hold throughout the year allows us to do just that. It’s exciting to see the variety of business and investment opportunities from the NOA members, and to help with their accounting, tax and advisory questions to help them grow their businesses.

Blair Smith, CPA, CA, Office Managing Partner, BDO Canada - Northern Ontario



“ Northern Ontario Angels has provided me and my firm with the unique opportunity to support the vital Northern Ontario startup ecosystem, through the delivery of Intellectual Property education (IP) and tailoring our firms’ services specifically to meet the needs of startups and the management of their IP portfolio. NOA was an obvious choice for B&P to support and partner with, as their values and spirit are aligned with the values and spirit that B&P possesses. The NOA team consists of professionals that truly care about building a strong and lasting foundation for startups. For example, one great benefit of being involved with NOA is the vast network of relationships that they have built over time, across Northern Ontario, and their ability to connect the right individuals within this network, with one another. Through their many events and activities, we have been able to educate a large number of entrepreneurs on the subject of their IP, and IP in general, while also meeting other proponents and supporters of the startup ecosystem, to understand how we can collectively continue enhancing and lending support to the ecosystem as a whole.

Tony Orsi, Partner, Bereskin & Parr LLP



“ As an entrepreneur, I sincerely appreciate the value of the work Northern Ontario Angels does to empower entrepreneurs and startups in our Northern communities. The team at N1 Solutions believes in our vision to empower others. Our strategic partnership with NOA gives us the opportunity to help other entrepreneurs in the Northern Ontario network to make connections and build their business. Over the last year, we’ve co-hosted events, sponsored community awards and pitch competitions, and offered business opportunities and strategic sessions through NOA’s network. We are grateful for the opportunity to support entrepreneurs and our business partners in Northern Ontario and look forward to our continued partnership with NOA.

Brad Gregorini, President at N1 Solutions Inc.



To become an NOA Partner, contact:

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Operations & Events Manager

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Our Team

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