

# VENTURE NORTH PITCH <sup>2024</sup>

THURSDAY, SEPTEMBER 19TH

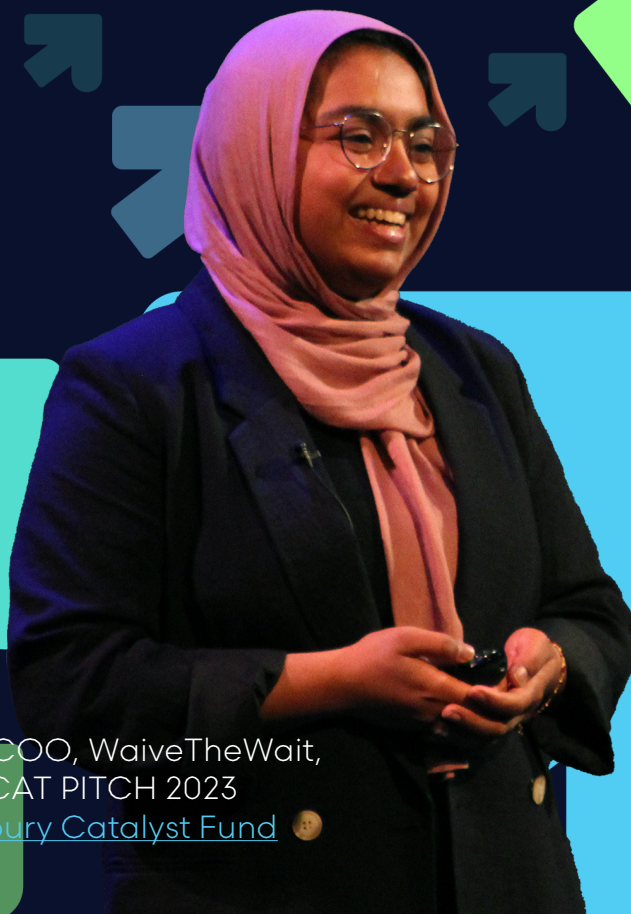
PARTNERSHIP PACKAGE

**NOA** NORTHERN ONTARIO  
ANGELS

**ANO** LES ANGES DU  
NORD DE L'ONTARIO

 **NORCAT**

[www.northernontarioangels.ca/venture-north](http://www.northernontarioangels.ca/venture-north)



Tabassum Pasha, Co-founder & COO, WaiveTheWait,  
Judge's Choice Winner at NORCAT PITCH 2023  
Recipient of [\\$250,000 from Sudbury Catalyst Fund](#)

# INNOVATE, INSPIRE, PITCH, **INVEST.**



Venture North is making a triumphant return this year. In an exciting new partnership, Northern Ontario Angels (NOA) has joined forces with NORCAT Innovation to seamlessly blend with their iconic pitch event. The afternoon will kick off with a keynote presentation, fireside chats, post-secondary pitches, a private investor zone with local music, and will end in the evening with the PITCH finalists who will be awarded cash prizes.

Arriving at this new collaboration, we proudly present **Venture North Pitch 2024**, taking place at Place des Arts in Sudbury, Ontario. Our meticulously crafted event is designed to not only capture the attention of potential accredited investors but also to entice companies to make their mark in the North. **After all, why not choose the limitless possibilities of Northern Ontario?**

# Embrace the new North.

It's no secret that Northern Ontario is the ideal place for founders seeking to make a meaningful impact and consider relocating.

**Become part of that wave.** As a partner, our event offers a distinctive opportunity for you to explore the dynamic landscapes and opportunities of various industries.

In 2022, NOA hosted the first Venture North premier event at Science North in Sudbury with a huge impact. The event achieved full-house attendance, featured an inspiring keynote presentation by Manjit Minhas from Dragon's Den, along with speed pitches and twenty-four expert presentations.

**This year we plan to do more.**

For over a decade now, NORCAT has provided a platform for entrepreneurs to pitch their ventures to a seasoned panel of investors. Some of these enterprises have notably evolved into key players in the tech industry, generating sustainable jobs and wealth. By joining forces, we are amplifying the impact for our communities through this continuum.



# PITCH 2024

Four companies will be pitching in front of our esteemed panel of judges for the the following:

\$250,000

INVESTMENT OPPORTUNITY FROM THE SUDBURY CATALYST FUND\*

\$10,000

JUDGE'S CHOICE AWARD & IN-KIND VOUCHERS VALUED AT \$3,000 TO SUPPORT BUSINESS DEVELOPMENT BERESKIN & PARR LLP BDO CANADA

\$5,000

PEOPLE'S CHOICE AWARD PLAN A / STAFF STAT

\*SPECIFIC ELIGIBILITY CRITERIA TO BE DETERMINED BY THE SUDBURY CATALYST FUND.



# Why not consider Northern Ontario for your next investment?

## OUR KEYNOTE SPEAKER

Dr. Sean Wise will be giving a keynote presentation entitled: "From Startup to Dragons' Den: Cultivating an Entrepreneurial Mindset to Attract Investors" at Venture North Pitch 2024.

An expert in startups and venture capital, Dr. Wise serves as a university professor, bestselling author, international speaker, and partner at DMZ Futures. He has mentored hundreds of tech startups, helping them raise over \$2.1 billion. With degrees in economics, engineering, MBA, Law, and a Ph.D. in Business, Dr. Wise has published five books and numerous research papers. A serial entrepreneur since age 13, he has founded five startups, including one sold for millions in July 2018. Dr. Wise was a consultant for CBC's Dragons' Den and a host for the Naked Entrepreneur on the Oprah Winfrey Network.



Dr. Sean Wise, BA LLB MBA PhD  
Professor of Entrepreneurship,  
Ted Rogers School of Management,  
Toronto Metropolitan University  
(formerly known as Ryerson)

# Agenda.

## VENTURE NORTH & PITCH 2024

THURS, SEPT 19TH, 2024

PLACE DES ARTS,  
SUDBURY, ON

[www.northernontarioangels.ca/venture-north](http://www.northernontarioangels.ca/venture-north)

### VENTURE NORTH

|                   |  |
|-------------------|--|
| 12:45 pm          | Registration / Doors Open  |
| 1:00 pm - 1:15 pm | Welcoming & Partnership Remarks  |
| 1:15 pm - 2:15 pm | Keynote Presentation:<br><br><i>"From Startup to Dragons' Den: Cultivating an Entrepreneurial Mindset to Attract Investors"</i><br>Dr. Sean Wise, BA LLB MBA PhD<br>Professor of Entrepreneurship,<br>Ted Rogers School of Management, Toronto Metropolitan University |
| 2:15 pm - 2:45 pm | Fireside Chat - <i>A Practical Overview of AI for Business Leaders and Investors</i>   |
| 2:45 pm - 3:00 pm | Networking Break   |
| 3:00 pm - 3:30 pm | Fireside Chat - <i>Investing in Her: Trailblazing Women in Entrepreneurship</i>  |
| 3:30 pm - 4:00 pm | Fireside Chat - <i>Innovation Blueprint by City of Greater Sudbury</i>   |
| 4:00 pm - 4:15 pm | Closing Remarks / Door Prizes  |
| 4:30 pm - 5:00 pm | Venture North Pitch Student Innovation Challenge (Desjardins Studio)   |
| 4:30 pm - 7:00 pm | Networking Reception - Cash Bar & Appetizers (Le Bistro)<br>Investor Zone (La Zone)<br>Local Entertainment - Sarah Craig Jazz Trio   |

### PITCH 2024

|                   |   |
|-------------------|---|
| 7:00 pm - 9:00 pm | Welcoming & Partnership Remarks<br>PITCH 2024<br>Judging<br>Winners Announced & Awarded Prizes<br>Closing Remarks |
|-------------------|---|

# Judge's Choice Award Partner.

**PITCH**  
2024

\$10,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Judge's Choice Award Partner in communications, marketing materials and media release
- 4 social media mentions
- Corporate message speaking opportunity at event
- 4 complimentary tickets
- Opportunity to display banner at event
- Priority consideration for future partnerships and media opportunities
- Opportunity to present award at the event

# People's Choice Award Partner.

# P<sup>2024</sup>TCH

\$5,000

~~1 AVAILABLE (SOLD)~~

PLAN<sup>A</sup>  
POWERED BY StaffStat

StaffStat

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as People's Choice Award Partner in communications, marketing materials and media release
- 2 social media mentions
- Corporate message speaking opportunity at event
- 2 complimentary tickets
- Opportunity to display banner at event
- Opportunity to present award at the event



# Media Partner.



~~1 AVAILABLE~~ (SOLD) **eastlink**  
communityTV

- Ability to film and TV broadcast the event
- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Media Partner in communications, marketing materials and media release
- On-site signage and branding opportunities
- Priority consideration for future Partnerships and media opportunities

# Keynote Partner.



\$15,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Keynote Partner in communications, marketing materials and media release
- 4 social media mentions
- Corporate message speaking opportunity at event
- 4 complimentary tickets
- Opportunity to display banner at event
- Priority consideration for future partnerships and media opportunities

# Title Partner.



\$15,000

~~1 AVAILABLE (SOLD)~~  

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Title Partner in communications, marketing materials and media release
- 4 social media mentions
- Corporate message speaking opportunity at event
- 4 complimentary tickets
- Opportunity to display banner at event
- Priority consideration for future partnerships and media opportunities

# Networking Reception Partner.



\$5,000

~~1 AVAILABLE~~ (SOLD)



- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Networking Reception Partner in communications, marketing materials and media release
- 2 social media mentions
- Corporate message speaking opportunity at event
- 2 complimentary tickets
- Opportunity to display banner at event

# Investor Zone Partner.



\$3,000

~~1 AVAILABLE (SOLD)~~  Bereskin & Parr

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Investor Zone Partner in communications, marketing materials and media release
- 2 social media mentions
- Corporate message speaking opportunity at event
- 1 complimentary ticket
- Opportunity to display banner at Investor Zone

# Local Musician Partner.



\$2,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Local Musician Partner in communications, marketing materials and media release
- 2 social media mentions
- Opportunity to display banner at Networking Reception where local musician will be showcased

# Accelerator Partner.



\$2,000  
UNLIMITED

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Accelerator Partner in communications, marketing materials and media release
- 3 social media mentions
- Verbal recognition at event
- 1 complimentary ticket
- Opportunity to display banner at event

# Innovator Partner.



\$1,000  
UNLIMITED

- Your logo and website link prominently displayed on event webpage, and on-site video loop
- Acknowledgment as Innovator Partner in communications, marketing materials and media release
- 2 social media mentions
- Verbal recognition at event



# VENTURE NORTH PITCH<sup>2024</sup>

## PARTNERSHIP OPPORTUNITIES & REGISTRATION:

Please contact Kimberley Wahamaa-Deschenes: [kim@northernontarioangels.ca](mailto:kim@northernontarioangels.ca)

FOR MORE INFORMATION:

[www.northernontarioangels.ca/venture-north](http://www.northernontarioangels.ca/venture-north)

