

Northern Ontario Angels 20th Anniversary Celebration

Partnership Package

Celebrating 20 Years of
**Growth, Innovation, and
Opportunity** in **Northern
Ontario**

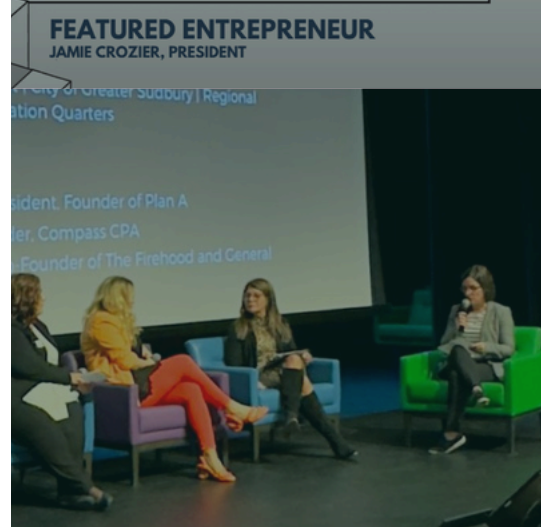
May 29, 2025
5:00pm - 10:00pm
The Chanterelle
Thunder Bay, ON



Federal Economic Development
Agency for Northern Ontario

Agence fédérale de développement
économique pour le Nord de l'Ontario

Canada



Celebrate with Us - 20th Anniversary - May 29, 2025

We are pleased to invite you to a special event marking the 20th Anniversary of Northern Ontario Angels (NOA). For two decades, NOA has been at the forefront of supporting entrepreneurs across Northern Ontario, providing investor-ready programs and mentorship to help them grow and connect with investors. Our commitment to fostering innovation and economic growth has been strengthened by your support, and we would be honoured to have you join us in celebrating this momentous occasion.

Event Details

Date: Thursday May 29, 2025

Time: 5:00pm - 10:00pm

Location: The Chanterelle, Thunder Bay, ON

This celebration will reflect on 20 years of successful collaboration, highlighting the impact of our programs and partnerships in preparing entrepreneurs for investment and ensuring Northern Ontario remains a vibrant hub of innovation. We will also look ahead to the exciting future of entrepreneurship in the region and the ongoing role of NOA in nurturing new ventures.

Your presence would make this occasion even more memorable as we celebrate our achievements, our community, and the entrepreneurs who have made it all possible.

We look forward to celebrating with you!

Warm regards,

Ian Lane
Ian Lane,
Executive Director

Dan Hollingsworth
Dan Hollingsworth
Chair of the NOA Board

NOA

ANO

ABOUT US

Northern Ontario Angels (NOA) is a network of accredited investors dedicated to supporting and mentoring early-stage companies and entrepreneurs across Northern Ontario. The organization connects investors with entrepreneurs who are looking for funding, mentorship, and strategic support to grow and scale their businesses. Through its programs, NOA supports entrepreneurs to become investor-ready by providing resources, training, and access to a network of experienced business leaders and investors.

Key Aspects of Northern Ontario Angels:

- **Investment Network:** NOA connects accredited investors with high-potential start-ups and emerging businesses across Northern Ontario. The network is focused on identifying and supporting companies that show promise for innovation, growth, and success.
- **Mentorship and Programs:** NOA provides mentorship and educational programs designed to help entrepreneurs refine their business plans, develop investor pitches, and strengthen their overall business models to become more attractive to investors.
- **Focus on Northern Ontario:** NOA serves Northern Ontario, aiming to strengthen the local economy by fostering entrepreneurship and supporting innovation in areas across the region.
- **Investor-Ready Programs:** NOA helps entrepreneurs get ready for investment by offering tools and resources to improve their financial projections, marketing strategies, and business operations, increasing their chances of attracting investment.

Goals of Northern Ontario Angels:

- **Connect Entrepreneurs with Capital:** NOA's primary goal is to create connections between local entrepreneurs and investors who can help fund and grow their businesses.
- **Promote Innovation:** By supporting local start-ups and businesses, NOA helps drive innovation and economic growth in the region.
- **Foster Economic Development:** Through investment and mentorship, NOA aims to contribute to the development of sustainable businesses that create jobs and opportunities in Northern Ontario.

2005

NOA was Founded

\$258m

NOA Investors
Invested

5,000+

Jobs Created and
Maintained

200+

Accredited
Investors



AGENDA

MAY 29, 2025

5:00 PM - 10:00 PM

THE CHANTERELLE

206 Park Avenue, Thunder Bay, ON



4:30 PM	Kasper Shuttle Bus from Delta/Superior Shores to the Chanterelle
5:00 PM	Networking
6:30 PM	Dignitary Speeches
7:00 PM	Dinner
7:45 PM	Female Founders Fireside Chat
8:15 PM	Investor Insights Fireside Chat
9:00 PM	Networking
10:00PM	Kasper Shuttle Bus Back to Hotels

Dress Code: Business Attire

Register on Eventbrite: (Individual Tickets \$150) [Register Here](#)

ACCOMMODATIONS & TRANSPORTATION

Delta Hotel

[Reserve Now](#)

2240 Sleeping Giant Parkway, Thunder Bay, ON P7A 0E7 807-344-0777

NOA 20th Anniversary - Guest Room Block has been set at a rate of \$349.00 plus taxes

Cut off Date: April 30, 2025



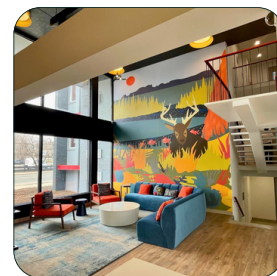
Superior Shores Hotel

[Reserve Now](#)

61 Cumberland Street North Thunder Bay, ON P7A 4L7 807-285-9600

NOA 20th Anniversary - Guest Room Block has been set at a rate of \$129.00 plus taxes

Cut off Date: April 30, 2025



Air Canada

www.aircanada.com

Promotion Code: T9HX9RJ1

- The booking is to be made to the following city: Thunder Bay, YQT (CA)
- The travel period begins Thursday, May 22, 2025 and ends Thursday, June 05, 2025.
- Travel is valid Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday.
- For North America' 5% applies on standard fares, 10% on flex fares & higher. For International Travel' 10% on standard fares & higher.



Bearskin Airlines

www.bearskinairlines.com

Promotion Code: NOA15OFF

- 15% off our Flex, Plus and Freedom fares.
- Bookable online or through the Thunder Bay Call Centre (1-800-465-2327) using the Promo code NOA15OFF.
- This code is active now until May 26th for travel from May 23rd-June 1st.
- 0% on standard fares & higher.



PARTNER WITH US

We are pleased to offer several partnership opportunities for the Northern Ontario Angels 20th Anniversary Celebration. As a partner, your organization will play a vital role in supporting the ongoing growth and success of entrepreneurs in Northern Ontario. With your partnership, we can continue to provide investor-ready programs and mentorship that empower local innovators and contribute to the economic vitality of the region.

Platinum
2 Available
\$5,000

- Premier logo placement on all event materials (invitations, website, program, signage)
- Acknowledgment as the "Platinum Partner" and a 2-minute speaking opportunity during the event opening remarks
- Full-page ad in the Digital Souvenir Magazine
- Logo placement on placard
- Exclusive social media shout-outs and press release mentions
- 8 complimentary VIP event tickets

Gold
3 Available
\$2,500

- Prominent logo placement on event materials (website, program, signage)
- Acknowledgment as a Gold Partner during the event
- Half-page ad in the Digital Souvenir Magazine
- Logo placement on placard
- Social media shout-outs
- 4 complimentary VIP event tickets

Silver
5 Available
\$1,000

- Logo placement on event materials (website, program, signage)
- Acknowledgment as a Silver Partner during the event
- Quarter-page ad in the Digital Souvenir Magazine
- Logo placement on placard
- Social media recognition
- 2 complimentary VIP event tickets

Bronze
10 Available
\$500

- Logo placement on event materials (website, program, signage)
- Acknowledgment as a Bronze Partner during the event
- Business Card ad in the Digital Souvenir Magazine
- Social media recognition

SPECIAL PARTNER OPPORTUNITIES

Wine
1 Available
\$3,000

- Logo placement on event materials (website, program, signage)
- Acknowledgment as a Wine Sponsor during the event
- Logo placement on wine collars (1 bottle of red & white on each table)
- Half-page ad in the Digital Souvenir Magazine
- Logo placement on placard
- Social media recognition
- 1 complimentary VIP event ticket

Networking
Reception
1 Available
\$3,000

- Logo placement on event materials (website, program, signage)
- Branding at the Networking Reception area
- Acknowledgment as a Networking Reception partner during the event
- Logo placement on cocktail napkins and signage at the reception
- Half-page ad in the Digital Souvenir Magazine
- Logo placement on placard
- Social media recognition
- 1 complimentary VIP event ticket

Placard
1 Available
\$2,000

- Branding at the Networking Reception area
- Acknowledgment as a Networking Reception Sponsor during the event
- Logo placement on cocktail napkins and signage at the reception
- Half-page ad in the Digital Souvenir Magazine
- Social media recognition
- 1 complimentary VIP event ticket

Media
Partner

- Ability to film and TV broadcast the event
- Your logo and website link prominently displayed on the event webpage
- Acknowledgement as Media Partner in communications and marketing materials
- On-site signage and branding opportunities

How to Become a Partner:

To secure your partnership, please contact us by **May 1, 2025** to ensure full recognition in event materials. NOA will provide an invoice outlining the payment details prior to processing.

Contact Information:

Kimberley Wahamaa-Deschenes, Operations & Events Manager
(705) 207-2658 / kim@northernontarioangels.ca

DIGITAL SOUVENIR MAGAZINE ADS



As part of our 20th Anniversary Celebration, we are excited to offer digital advertisements in our Souvenir Magazine. This digital publication will be shared with event attendees and distributed across our network, including investors, entrepreneurs, and community leaders, ensuring that your brand is showcased to a wide and influential audience. This is an excellent opportunity for your company to gain visibility and demonstrate your commitment to supporting entrepreneurship and innovation in Northern Ontario.

Full-Page Ad 8.5" x 11" (portrait)	Half-Page Ad 8.5" x 5.5" (landscape)		Business Card Ad 3.5" x 2" (landscape)
		Quarter-Page Ad 4.25" x 5.5" (portrait)	

Size	Full-Page (8.5"x 11")	Half-Page (8.5" x 5.5")	Quarter-Page (4.25" x 5.5")	Business Card (3.5" x 2")
Cost	\$1,000	\$500	\$350	\$250
Placement	Prominent placement at the beginning of the digital magazine or special section	Placement in a high-visibility area of the digital magazine.	Located throughout the digital magazine	Positioned in the directory section or footnotes of the digital magazine
Benefits	<ul style="list-style-type: none"> • Full-page ad in a prime position • Ideal for detailed branding, showcasing products/services, or highlighting your support for Northern Ontario Angels • Hyperlink included in the ad for direct access to your website or landing page 	<ul style="list-style-type: none"> • Half-page ad offering a balance of exposure and cost-effectiveness • Hyperlink to your website or promotional page included 	<ul style="list-style-type: none"> • Quarter-page ad for concise and impactful branding • Hyperlink to your website or special offer page included 	<ul style="list-style-type: none"> • A cost-effective option for small businesses or individuals looking to showcase their brand • Hyperlink to your website included

DIGITAL SOUVENIR MAGAZINE ADS



SPECIAL AD PLACEMENT OPPORTUNITIES

3 AVAILABLE

Size	Inside Front Cover (8.5"x 11")	Inside Back Cover (8.5"x 11")	Back Cover (8.5" x 11")
Cost	\$1,200	\$1,200	\$1,200
Benefits	<ul style="list-style-type: none"> • Exclusive placement at the beginning of the digital magazine, providing high visibility • A great option for sponsors and top-tier supporters of the event • Hyperlink included for direct engagement with your audience 	<ul style="list-style-type: none"> • Strategic placement at the end of the magazine • Ensures visibility after readers have engaged with the content • Hyperlink included for direct traffic to your online presence 	<ul style="list-style-type: none"> • Strategic placement at the end of the magazine • Ensures visibility after readers have engaged with the content • Hyperlink included for direct traffic to your online presence

Ad Submission Guidelines:

- Deadline for Ad Submissions: **April 1, 2025**
- Format: High-resolution PDF, PNG, or JPG file
- Resolution: Minimum 300 DPI for optimal quality
- Hyperlink: Please provide the URL you would like embedded in the ad
- Contact: Katie Law katie@northernontarioangels.ca for any questions or special requests related to ad submission.

How to Secure Your Ad Space:

To confirm your digital ad placement in the Souvenir Magazine, please complete the following steps by **April 1, 2025**:

1. Contact us to confirm your chosen ad size and payment details.
2. Submit your digital ad (as per the submission guidelines), or we can design it for you.
3. Provide your address and contact information for invoicing purposes.
4. Make payment for your ad space.

Payment Options:

- Bank e-transfer ian@northernontarioangels.ca
- Cheque (payable to Northern Ontario Enterprise Gateway, PO Box 2396, Sudbury Station A, Sudbury, ON P3A 4S8)

Contact Information:

Kimberley Wahamaa-Deschenes,
Operations & Events Manager

📞 (705) 207-2658

✉️ kim@northernontarioangels.ca



NOA NORTHERN ONTARIO
ANGELS

ANO LES ANGES DU
NORD DE L'ONTARIO

Become a Partner!

To become an event partner,
please contact:

Kimberley Wahamaa-Deschenes
Operations & Events Manager
(705) 207-2658
kim@northernontarioangels.ca



Thank You!

PO BOX 2396, Sudbury Station A,
Sudbury, ON P3A 4S8
www.northernontarioangels.ca
info@northernontarioangels.ca

